

2022 SOUTHBAY YACHT & RACQUET CLUB WEBSITE BUSINESS DIRECTORY ADVERTISING APPLICATION

To submit a business ad, please fill in the following information and drop off or mail your application with payment to the Southbay Association office. Checks should be made payable to SBYRC.

The term of the yearly agreement is January 1 through December 31, 2022. The rate for those applications received prior to December 15, 2021, will be \$180.00, which is \$15.00 per month, if renewing an ad already in place, with no changes. Changes to existing directory ads will be charged a \$20.00 administration fee.

New listings will be \$180.00 plus a \$20.00 set up fee. Those applications received after the deadline will be charged the \$20.00 administration fee and be prorated at \$15.00 per month.

Your business directory advertisement will be listed in alphabetical order by business name, and by category according to service provided. A hyperlink to your website and email addresses will be provided. Please provide a business logo which must be a minimum of 225 pixels by 225 pixels. You can upload a .jpg of your logo to sbyrc53@gmail.com. Also; you must provide an email address for your business in order for it to be listed on the new website.

Name of Business: _____

Address: _____

Phone: _____ **Cell:** _____ **Fax:** _____

Website Address: _____ **Email:** _____

Facebook Address: _____ **Twitter:** _____

Linked In: _____ **Google +:** _____

Category of Business: _____

(i.e. Construction, Landscaping, Real Estate, Financial, etc..)

Services Offered or Business Slogan: (limit 25 words)

The following information is required with payment: **Logo:** Yes No

Term of listing: _____ **Payment Amount:** _____

Association mailing address: **Southbay Yacht & Racquet Club, 1400 Southbay Drive, Osprey, FL 34229**

SOUTHBAY YACHT & RACQUET CLUB WEBSITE BUSINESS DIRECTORY ADVERTISEMENT POLICY

- Refunds:** No refunds will be given after the advertisement has been listed.
- Changes:** All changes to existing listings will be charged a \$20.00 administration fee. Fee is payable before changes will be made.
- Prorating:** Prorating will be done by periods of a month, and the cost is \$15 per month for the listing. A \$20.00 administration fee will be charged to all prorated ads that are made for terms less than one-year.
- Categories:** Those requesting to be listed in multiple categories will be charged the full rate of an additional ad for each listing.
- Term:** Applications with payment must be submitted by the 15th day of the preceding month that the ad is to run.
- Renewal:** Renewal notices will be sent prior to November 1, 2022. Payment for the following year (2023) will be due by December 15, 2022.
- Disclaimer:** Southbay Yacht & Racquet Club Association reserves the right to reject any application submitted. Advertisements submitted shall be of style, content, and substance commensurate with good taste and not likely to be offensive to the Southbay property owners, on the basis of moral, cultural, or social values.